



## Crest Upgrade - Happy Birthday - Explanation

Congratulations! You've pondered for a year! Huzzah!

You can now design your Crest upgrade. You know better what your Pub is like, and what represents you. Like the Story stickers, list the key features you want included, and describe what you're going for.

The provided example is of a pub called the Dumb Ox, and what their crest might look like as they grow through the years.

### Example Upgrade Timetable:

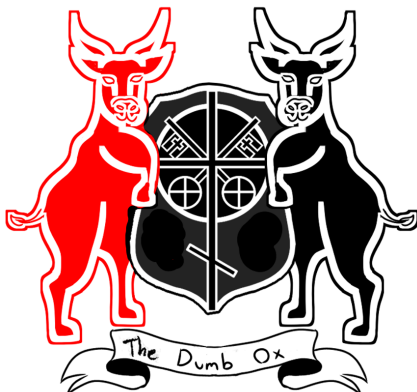
1. Incorporation - Name + Banner Symbol  
(The Dumb Ox)



Year 1 - Right side character (Key feature - Ox)



Year 2 - Left side character (This is the prior right side figure, mirrored.)



Year 3 - Top object (Key feature - Olive Branches)



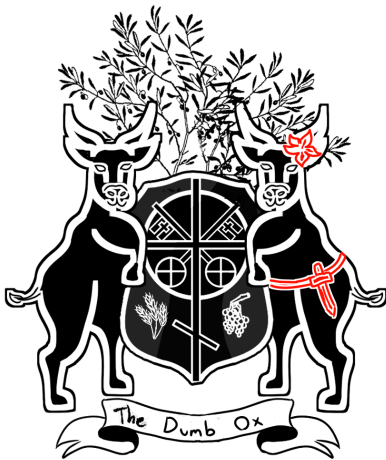
Year 4 - Right side undershield (Key Feature - Grapes)



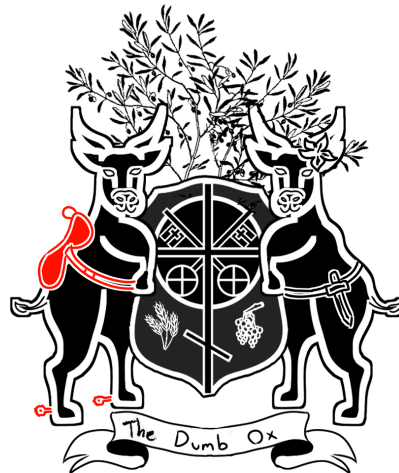
Year 5 - Left side undershield (Key Feature - Wheat)



Year 6 - Right side character addition (Key Feature - Plum Blossom, Sword around the Waist)



Year 7 - Left side character addition (Spurs on the Hooves, Saddle on the Back)



Form Submission:

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Pub Name

Key Features:

Here is where you would write the key features you would like for that year's crest update. Please be as specific as possible to help our artists get closer to your vision. If you write "Ox on the side", our artists will draw you an ox on the side, but they might make it with large horns or no horns, or with an angry face or a calm face, which you might not have imagined. Our artists can't incorporate everything, but they will try to make it look its best!

Inspiration/Meaning:

Your Key Feature can have no meaning or a lot of meaning, but if it has meaning, it will give our artists more context to style the artwork appropriately. In the example crest, the wheat and grapes can be references to the community that pub has fostered in a similar way to Jesus's last supper, or the olive tree in the background can be a reference to the peace the people of this pub strive to bring into the world.

Notes for the Artist:

Please put anything here that doesn't fit into the other two sections, or that you would like our artists to know.